Jacob Brady

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skills

JavaScript · Ruby · Elm · Swift · SQL · Ruby on Rails · React · Redux · iOS · PostgreSQL · RSpec · git · HTML5 · CSS3 · Canvas

experience

Inflection
Aug 2012 - Dec 2017 (Left to attend App Academy)
Inflection owns GoodHire, a HR tech company in Redwood Shores, CA.

Promoted to Marketing Program Manager
Aug 2017 - Dec 2017
- Built quiz generator in Elm and used it to create our highest performing outbound marketing funnel (10/10 Facebook relevance score, >80% email open rate).
- Designed and automated email and product flows that encouraged reviews, making GoodHire the highest rated company in its industry.

Promoted to Creative and Video Producer
Aug 2013 - Aug 2017
- Managed team of two and produced over 50 company and product videos.
- Created college recruiting brand resulting in over 3,000 applicants from colleges such as Harvard, MIT, Stanford, UPenn, Carnegie Mellon, and Berkley.

Operations Associate
Aug 2012 - Aug 2013
- Q2 Company MVP.
- Built company text message alert system with Sinatra and Twilio for organizing large events.
- Coded front end pages for college recruiting.

projects

Mission Control
Live | Github
Project management software written in React, Redux, and Rails.
- Wrote a JavaScript date utility library for custom calendar, date formatting, and date/time client side validation.
- Added loading bar and UI animations during API requests to handle slow connections.

Obelus
Live | Github
A line puzzle game built with HTML Canvas and JavaScript.
- Designed line algorithm to assist the user in drawing the line for the puzzle.
- Wrote puzzle checking algorithm to check if puzzles are solved.

YouTube Transcriber
Live | Github
Video transcriber written in Elm and Rails.
- Front end built in Elm: a functional, statically-typed language.
- Backend scrapes YouTube captions to create each transcript.
- Instant fuzzy search allows users to quickly skim through videos.

education

App Academy
Jan - Apr 2018
Rigorous 1000-hour software development course with <3% acceptance rate.
- Learned full-stack web development and programming best practices
- 100% on all technical assessments

Babson College
Aug 2008 - May 2012
Bachelor of Business Administration, Entrepreneurial Studies.
- Weissman Scholar (full-tuition), Dean's Leadership & Achievement Award.
- Commencement student speaker.